



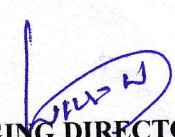
Ernakulam Regional Co-operative Milk Producers' Union Limited
Head Office, Edappally, Kochi-24 Kerala,
Ph: 0484 2541193

E-mail: ercmpu@milma.com, Website – <https://milmaercmpu.com>

NOTICE INVITING TENDER (NIT)
E-TENDER NOTICE

1. The Ernakulam Regional Co-operative Milk Producers' Union Limited invites e-tenders from eligible competitive bidders for **Social media / Digital Marketing through Facebook Instagram, YouTube and Google My business** along with Ads management, Strategic content planning, Creative Poster Designing, Professional Videography, Concept based ad videos. Professional product photography, Response Management, Spam Removal, Campaign Optimization, Reputation Managements, Content Suggestions, Geo-Targeting, Reel Video Production. (Using professional anchor/actors/models) for the period of one year (2026-27). Lead generation campaign if required. All Integrated content marketing subject to the terms and conditions stipulated in this tender document.
2. The bid shall be submitted in two cover system consisting of technical bid and price bid. The price bid of those who qualify in the technical bid only will be opened.
3. Detailed terms and conditions as well as technical specifications are contained in the bidding document of the above work which is uploaded in the Kerala Government e-portal www.etenders.kerala.gov.in,

a. E tender id	: 2026_KCMMF_864129_1
b. Tender Reference No.	: EU/PUR/10/COMP/2026-27 / 3573
c. Estimated Cost	: ₹ 10.00 Lakhs
d. Tender Download	: Can be downloaded from the Website www.etenders.kerala.gov.in
e. Cost of Tender Form	: ₹ 1,000.00 (Including tax)
f. EMD	: ₹ 10,000.00
g. Documents Publish Date	: 04.08.2026
h. Documents Download Start Date	: 04.08.2026 at 03.30 PM
i. Bid Submission Start Date	: 04.08.2026 at 03.30 PM
j. Pre-bid meeting	: 08.08.2026 at 11.00 AM
k. Pre-bid meeting venue	: ERCMPU Ltd, Head Office, Edappally
l. Bid Submission Closing Date	: 29.08.2026 at 03.30 PM
m. Bid Opening (Technical)	: 31.08.2026 at 03.30 PM
n. Date of presentation	: 03.09.2026 at 12.30 PM
o. Venue of Presentation	: ERCMPU Ltd, Head Office, Edappally
p. Time of Completion	: 365 days against Purchase order
q. Bid Validity	: 90 days


MANAGING DIRECTOR
ERCMPU LTD.

Copy to: All Notice Boards
Head (MIS&S), Head (FIN)
Website / Mf/Oc